

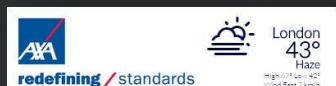
Corporate Content Digital Signage Applications

AXA

AXA Group

United Kingdom

AXA UK is a leading provider of insurance services to both the consumer and commercial markets across the United Kingdom.



Our Strategy



AXA UK's corporate responsibility strategy is organised around four pillars: marketplace, workplace, community and environment.

US warns Iran over Yemen 'support' US Sec

5:10 PM 9th April 2015



And focus on simplifying our operation...



Find out why inclusion matters. Join an event this week.

Get involved with Inclusion Week by registering to attend an event. There are also webinars, Team Lunch and Learn, talks, webinars and more.



26-30 SEP

The Challenge

- Deliver targeted internal corporate communications across all regional locations
- The need for the creation of reusable templates
- The need to provide weather alerts, local road condition and public transport information to employees
- Display customer satisfaction reviews in real-time from existing 3rd party service providers

The Solution

- Provided an API as well as standard supplied data sources to ingest 3rd party content for display
- A custom Feefo component allows for the integration of their 3rd party review data with full design control
- Delivers central management across the deployment with defined local input via account permissions
- Enabled the creation of inhouse templates to ensure branding remained consistent across all locations

The Platform

Featured functionality

- Custom integration
- Data sources
- Player groups
- Templates

Platform Components

StratosMedia Core, Digital Signage Engine, Data Engine, Player Engine, Open API

Hardware

Chrome OS Hardware